

# Please Donate and Help Us Celebrate a Year of Trickiness

10.24.20 @ 10 am - 12 pm

Frog Pond Early Learning Center  
7204 Harrison Lane Alexandria VA 22306



## Message from our Executive Director, Gail Dickert (Turtle Whisperer)

We are celebrating The Year of the Fox, knowing that 2020 has been the trickiest in modern history. The whole planet faces the challenge of navigating livelihoods, health, and childcare during a pandemic! Fox visits remind us to stay wide-eyed, be resourceful and playful, and mostly, stay vibrant and creative. This year, we need your support more than ever.

We trust this letter finds you safe, sheltering-in-place to protect the most vulnerable among us so that healthcare workers, among other community helpers, can serve us all. We could write to tell you of our original plans for 2020 – Founder, Pam Tinker, together with our board were planning details of a new roof with solar panels and a composting toilet for our Toad Mountain area, among other dreams. But while we aim to keep those creative hopes alive, we must shift our focus to protecting our School Family through this pandemic at hand.

Currently, we remain closed to families while connecting with our children through [creative online curriculum](#).

In addition to small businesses and individual donors who love and appreciate the mission of Frog Pond, we are making a specific call to our alumni families. This is a unique opportunity to remember your Frog Pond years. We all know that the struggle is a shared journey right now, yet as alumni, you can imagine what it would be like with “Tadpoles and Frogs” at home. Families who survived the “Frog Pond Flood” will remember that it was the alumni families whose empathy led to sponsorships, along with our long-time supporters who stepped up in a time that could have been devastating. So, in addition to our usual goal of \$25k, we are asking at least 100 of our alumni families to donate \$250, for a total fundraising goal of \$50,000. These funds will sustain us so we can maintain our expenses including continued healthcare for our furloughed staff members and prepare for post-pandemic months.

Many current families have committed to paying 50% tuition during the close, turning them into active donors. We have Virtual Teaching Teams in place to support families who can stay enrolled despite the closure. Our Board and Admin Team are supporting every angle, from the financial ingenuity needed for times like these, to the farm security needed to protect our animals. But we won't be nearly as bright-eyed and bushy-tailed without your help!

In the last decade at the Pond, my life has been filled with pressures and pleasures that most leaders could only dream about in a career. In this, the trickiest of times, we seek clever ways to meet the needs of all, from the comfort of our own, safe Fox dens. As we shelter, please consider how your memories and knowledge of the Pond might help sustain us until the pandemic passes.



DONATION AMOUNT \$

→ YOUR NAME

CORPORATE NAME

E-MAIL

ADDRESS

Frog Pond by Mother Nurture Company is a 501 (c)(3) nonprofit early childhood education program dedicated to connecting children with nature and providing quality full day education and care for young children. EIN # 54-1837557

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Donations can be made via PayPal by going to [www.frogpondkids.org](http://www.frogpondkids.org)

Donations of \$250 and above will be listed on website and 2020 print materials.